

2nd National Summit **Financial Inclusion**

Accelerating Tech Driven Financing to the Unbanked

Thursday, 30th November 2023, Guwahati

Eminent Dignitaries

Chief Guest*



Smt. Laya Madduri
Hon'ble Secretary
Government of Assam

Guest of Honor



Sh. Pramod Rao
Executive Director
Securities & Exchange Board of India
(SEBI)

Special Address



Ms. Sumeet Kaur Kapoor
Executive Director
Pension Fund Regulatory &
Development Authority (PFRDA)

The Associated Chambers of Commerce and Industry of India

Follow us on:     

Overview

The core of financial inclusion is to ensure that formal financial services are available to the public. These include functioning bank accounts for savings and transactional purposes, low-cost credit for personal and productive purposes, financial advisory services, and insurance facilities. These purposes can be taken care of when one remembers the four areas of financial inclusion, namely, access to better modes of payments, Access to Credit, Insurance and Investment.

The World Bank has advocated for a technology-led public infrastructure, inspired by models developed by nations such as India, Singapore, and Brazil. This infrastructure is envisioned to assist governments in achieving financial inclusion and bolstering programmes in health, education, and sustainability. G20 policy recommendations for advancing financial inclusion and productivity gains through digital public infrastructure'.

Penetration of low-cost smartphones and affordable data tariff have played a critical role in spreading financial inclusion. They have been the key enablers that have helped develop digital models which have helped reduce both cost of acquisition and servicing. This has enabled both government and financial service providers to increase reach beyond cities and cover all parts of India. Even the tech-enabled financial companies have played a significant role in proliferation of financial inclusion by developing innovative business models and applications such as wallets, QR based payment, Pay later solution etc. Also, these new age enterprises have designed products across the financial spectrum such as low-cost insurance product specifically for gig economy, collateral free credit etc. for lower income group.

Key Areas of Discussion

Inaugural Session

Accelerating Tech Driven Financing
To The Unbanked

Panel Discussion 1

Role of FIs & Non-FIs in Accelerating the
Financial Inclusion

Panel Discussion 2

Empowering New India
Through Financial Literacy

Salient Features



Leaders from Government,
Regulatory & Industry as
Speakers and Delegates



Special
Address



Interactive
Panel Discussion
Sessions



Media
Coverage



Excellent
Branding and
Networking Platform



Release of
Knowledge
Paper

What Makes The Summit Unique?

- A World Class Platform, the Opportunity to Network with your Peers will Arm you with the Information you need.
- Though Provoking Leaders from the Domain under One Roof.
- Inclusive Session that will Enable and Engage through an Interesting and Thought-provoking Group Discussions to Discuss the Key Issues in the Industry and bring out their Relevant Solutions.

Why Participate...?

- Obtain regulatory updates and vision for the sector from the government and regulator.
- Understand the dynamics of financial inclusion, strategies and models.
- Understanding the various existing and future technological advancements and platforms, that are shaping the current market scenario and will be game changers in near future.
- Sharing of the ASSOCHAM's research work in the form of a Knowledge Paper on topical issues of Financial Inclusion.
- A unique platform to Network and collaborate with a conglomeration of Industry leaders , government representatives and policy makers under one roof.

Target Audience



Policy Makers
& Regulators



Non-Banking Finance
Companies (NBFCs)



Micro Financial
Institutions (MFIs)



Banks



Housing Finance
Companies (HFCs)



Infrastructure
Finance Companies



Micro, Small & Medium
Enterprises (MSMEs)



Small and Midsize Businesses
(SMB) Community



Technology
Providers



Entrepreneurs



Services
Sector



Consultants &
Analysts



Rating
Agencies



Venture Capitalist
Private Equity Funds



Economists &
Academicians



Sponsorship Opportunities

S. No.	Category	Amount (In INR-Excluding GST)	Benefits
1.	Presenting Partner	Rs. 5 Lakh/-	Mentioned Below
2.	Financial Inclusion Partner	Rs. 4 Lakh/-	
3.	Inclusive Banking Partner	Rs. 3 Lakh/-	
4.	Gold Partner	Rs. 2 Lakh/-	
5.	Digital Partner	Rs. 1.5 Lakh/-	
6.	Logo Partner	Rs. 1 Lakh/-	
7.	Lanyard Partner	Rs. 75,000/-	

Presenting Partner

- Status of 'Presenting Partner' the sponsor name and logo will be prominently displayed.
- Branding of speaker and company logo on the event mailers.
- Speaking opportunity in inaugural session.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the Conference venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of company logo on the ASSOCHAM event webpage.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the Conference.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

Financial Inclusion Partner

- Status of 'Financial Inclusion Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in inaugural session.
- Logo will be prominently displayed in the backdrop & thank you panel at the Conference venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the Conference.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

Inclusive Banking Partner

- Status of 'Inclusion Banking Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the Conference venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the Conference.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

Gold Partner

- Status of 'Gold Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the Conference venue.
- Incorporation of speaker photograph & company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Incorporation of 2 company standees in the venue.
- 5 delegate passes to attend the Conference.
- Branding in social media platform.

Digital Partner

- Status of 'Digital Partner' the sponsor name and logo will be prominently displayed.
- Incorporation of speaker photograph & company logo in newspaper advertisement.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the Conference venue.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- 5 delegate passes to attend the Conference.
- Branding in social media platform.

Logo Partner

- Status of 'Logo Partner' the sponsor name & logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the Conference venue.
- 5 delegate passes to attend the Conference.
- Branding in social media platform.

Lanyard Partner

- Status of 'Lanyard Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the Conference venue.
- Branding of company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- 5 delegate passes to attend the Conference.
- Branding in social media platform.

For Further Details, Please Contact:

Kartik Masand Rai, +91-9582433584, kartik.rai@assochem.com